

# Any Broadband or TV deal, done.

## Customers want to buy where they discover – right in your app.

The UBIO Automation Cloud can perform any transaction humans can do online. We can train it to purchase any broadband package or TV deal. We call this Robotic Transaction Automation.

You get consistent APIs for broadband. Suppliers don't need to integrate, it's compliant and secure. All we need is a website.

### UBIO Automation Cloud

UBIO has built the cloud platform to perform web automation at scale.

You get interactive, transactional APIs to book online. We provision a pool of worker robots which execute transactions at your customers' command.

Your users discover, UBIO transacts.

- Integrate our API or use our SDK
- One integration, infinite suppliers
- Fully secure and PCI compliant

### Engaged customers

Your customers prefer to buy where they discover. With you.

You bring the full transactional experience into your app so customers stay and purchase.

User profiles? Better still. Buyers can purchase in a tap or two.

- No need to leave your app
- End to end insights & data
- Way better conversion

## UBIO Automation for Broadband & TV

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# How does Robotic Transaction Automation work?



1. Buyers discover the way they do now



2. When they're ready to purchase they use your UX funnel



3. Our robots buy with the supplier in the UBIO Automation Cloud



4. Payments are fully PCI compliant



5. The customer experience is yours, end-to-end

The buying relationship remains with the supplier. They send the booking confirmation and remain merchant of record.

## What can I expect to achieve?

Containing the experience in your app means better conversion and more effective customer acquisition spend. We currently see conversion uplifts upwards of 25%.

### How do I integrate?

Use our Javascript SDK or directly call our API. We have guided documentation to get you on-board quickly.

### Can I get data?

Yes. You get access to our Dashboard so you can monitor your automations.

### Do you just purchase broadband?

No, we also automate other comparison products like insurance and work in travel and financial services.

### Is the process secure?

Everything is encrypted, PII is not retained and payments are PCI compliant.

### What about compliance?

We can return pricing, opt-ins and any other information so your journey is as compliant as it is on the supplier.

### What if the supplier changes its website?

Service continuity is designed-in. We monitor 24/7 and re-train our robots. Generally we can cope with minor changes with no need to intervene.

### What will it cost?

We fit in with your current model and usually take a small % for each transaction.

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